

C.L.E.A.R. Gospel & Effective Invitation

C.L.E.A.R. Gospel

- C**ross- and Christ-centric
- L**ays out the whole story of the Gospel
- E**asy to understand
- A**lways sounds too good to be true
- R**elentlessly focuses on faith alone in Christ alone

Effective Invitation

in·vi·ta·tion: a written or verbal request inviting someone to go somewhere or to do something (dictionary.com)

1. Why give an invitation?
 - a. Jesus did.
 - b. The New Testament provides a strong example of the ultimate “altar call.”
 - c. It gives people an opportunity to respond to the Gospel right away.
 - d. We have a serious responsibility before the Lord.

2. What is an effective invitation?
 - a. It can and should always be clear and compelling.
 - b. It should never be unclear or manipulative.

3. How do we give an effective invitation?
 - a. Preach the word boldly, accurately, and in the power of the Holy Spirit.
 - b. Make a salvation segue to the Gospel.
 - c. Present the Gospel in a C.L.E.A.R. way.
 - d. Give them an opportunity to respond right then.